

FDI in Figures

Balance of Payment Statistics | 2024 December

Issue Number: 109 | Last Update: February 13, 2025



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FDI in Figures: Balance of Payment Statistics | 2024 December **Executive Summary**

Local Trends

- Based on the official data released on February 13, 2025, in December 2024 Türkiye recorded \$1,221 million in Foreign Direct Investment (FDI) inflows via equity capital, \$255 million through real estate sales to foreign nationals, and \$499 million through debt instruments. Consequently, the total inbound FDI to Türkiye was realized as \$2 billion in December 2024.
- The FDI inflows during 2024 amounted to \$11.3 billion, marking a 5.6% increase compared to the previous year. According to the initial estimations, Türkiye grabbed slightly above 0.8% of the global FDI flows.
- In December 2024, total equity capital inflows reached \$1,221 million. The 'Wholesale and Retail Trade' sector got past the others and securing a significant share, amounting to 46% with an inflow totaling \$565 million. Following that, 'Food and Beverages', and 'Electronics and Electrical Equipment', and 'Chemicals and Pharmaceuticals', and 'Professional, Scientific and Technical Activities' surpassed other sectors and entered the top five, capturing a combined total of 29% of the total equity capital inflows.
- Analyzing the source countries of FDI equity capital inflows to Türkiye in December 2024; 'Netherlands' emerged as the leading source, accounting for 41%, followed by 'United Arab Emirates' with 15%, 'Ireland' with 8%, 'United States' with 7% and 'Germany' with 5%.

Global Trends - UNCTAD Global Investment Trends Monitor, No. 48

- Global foreign direct investment (FDI) reached an estimated US\$1.4 trillion in 2024, indicating an 11% rise from the previous year; however, when excluding financial flows in European conduit economies, overall FDI declined by around 8%.
- Mega-investments continued, especially in semiconductors and data centers.
- A moderate uptick is anticipated for **2025**, driven by improved financing conditions, steady GDP growth projections, ongoing interest in technology sectors (notably semiconductors and data processing), and potential boosts to M&A activity.



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The latest data indicates that in 2024, Türkiye received \$11.3 billion in FDI inflows



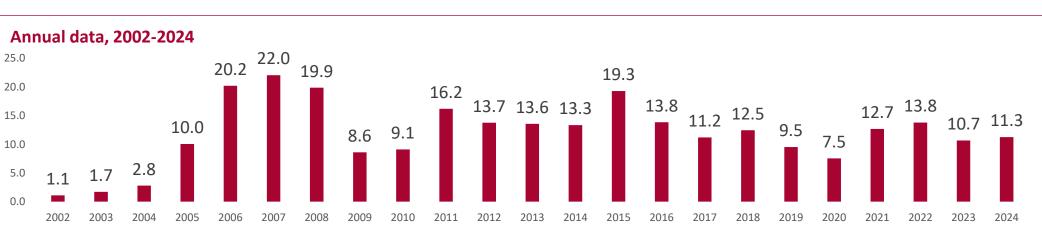
FDI inflows to Türkiye, billion \$

Monthly data, 2020 January-2024 December

Source: Central Bank of the Republic of Türkiye (CBRT), YASED calculations

Key takeaways





In December 2024,
Türkiye recorded a
total value of \$1,972
million in Foreign
Direct Investment
(FDI) inflows.

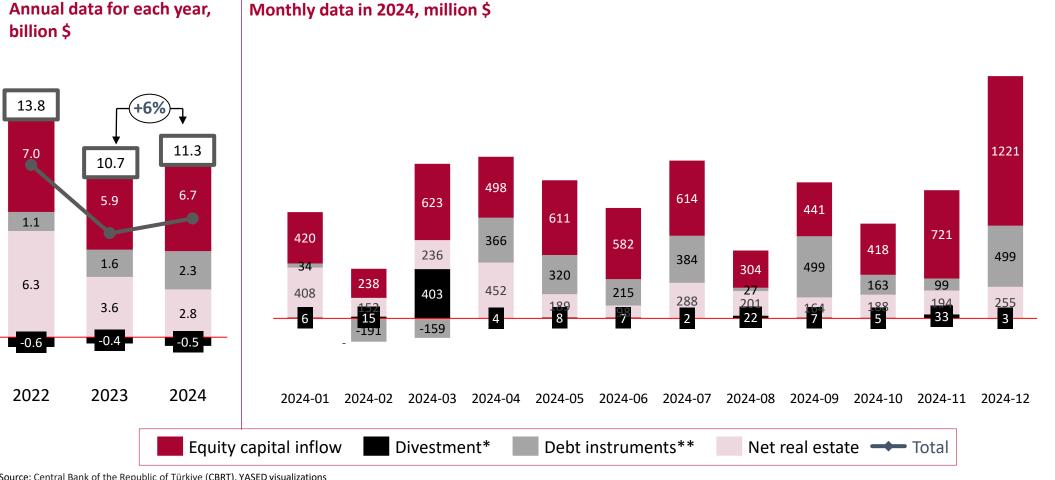
The FDI inflows in 2024 amounted to \$11,257 million, marking approximately a 6% increase compared to the previous year.

Since 2002, Türkiye has attracted a total of \$274 billion in FDI.

In 2024, equity capital inflows provided \$6,691 million, while real estate yased acquisitions contributed \$2,825 million



Breakdown of the FDI inflows to Türkiye



Key takeaways

In December 2024, Türkiye registered \$1,221 million FDI inflows via equity capital, \$255 million through real estate sales to foreign nationals, and \$499 million through debt instruments. However, divestment lowered the overall FDI inflows by \$3 million.

Consequently, FDI inflow to Türkiye totaled \$1,972 million.

Notably, real estate sales accounted for 25% of the total FDI inflows in 2024.

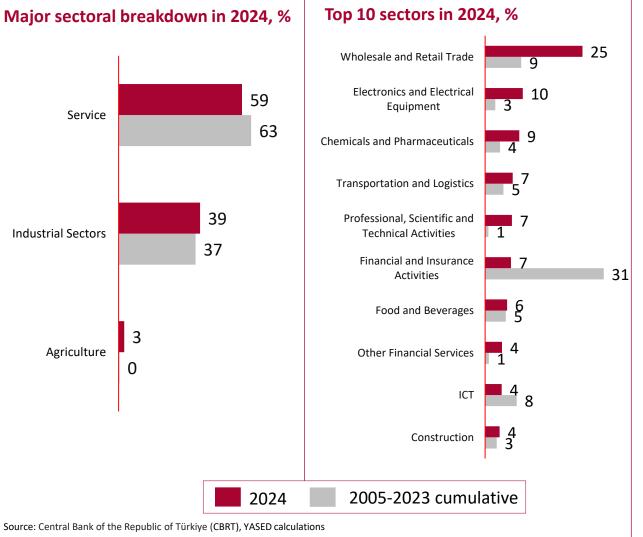
Source: Central Bank of the Republic of Türkiye (CBRT), YASED visualizations

Note: * "Equity capital outflow" defined under the "net incurrence of liabilities" is renamed as "divestment". ** Debt transactions, categorized as "other capital (net)" within the Balance of Payments Detailed Presentation, between affiliated financial corporations are excluded from FDI transactions, and reclassified to portfolio or other investment.

2 In 2024, the FDI equity capital inflows were led by the wholesale and retail trade and electronics and electrical equipment



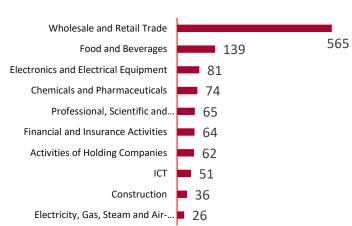
FDI in the form of equity capital inflows to Türkiye by its sectoral breakdown



Top 5 Business Sectors, December 2024



Figures (million \$), December 2024



Key takeaways

In 2024, total equity capital inflows reached \$6,691 million. Wholesale and Retail Trade garnered a significant share, amounting to 25% with an inflow totaling \$1,692 million. It was followed by Electronics and Electrical Equipment which registered \$656 million, corresponding to 10% of the total inward equity investment. The other three sectors in top 5 were 'Chemicals and Pharmaceuticals' (9%), 'Transportation and Logistics' (7%), and 'Professional, Scientific and Technical Activities' (7%).

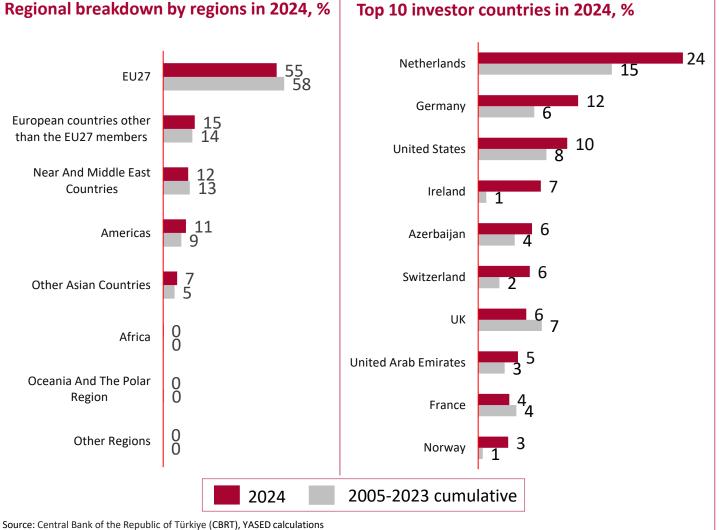
When we look into the monthly figures, the leading sectors in December 2024 turned out to be; 'Wholesale and Retail Trade' (46%), 'Food and Beverages' (11%), 'Electronics and Electrical Equipment' (7%), 'Chemicals and Pharmaceuticals' (6%), 'Professional, Scientific and Technical Activities' (5%).



Netherlands, Germany, United States, Ireland, and Azerbaijan were the top sources of FDI equity inflows in 2024



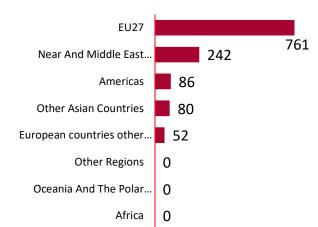
FDI in the form of equity capital inflows to Türkiye by its geographical breakdown



Top 5 source countries, December 2024



Figures (million \$), December 2024



Key takeaways

In 2024, 'EU27' countries, which historically accounted for a 58% share of total investments from 2005 to 2023, had a share of 55%. 'European countries other than the EU27 members', the second-largest grouping of investors over the 2005-2023 period (14%), had a share of 15%.

When we look into the monthly figures, the top source countries of the incoming FDI to Türkiye in December 2024 turned out to be; 'Netherlands' (41%), 'United Arab Emirates' (15%), 'Ireland' (8%), 'United States' (7%), and 'Germany' (5%).



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Global FDI reached an estimated US\$1.4 trillion in 2024, indicating an 11% rise from the previous year; however, excluding European conduit economies, overall FDI declined by around 8%



Leading sectors in global FDI by project type

Key takeaways

Announced greenfield p	projects by sec	tor and top ir	dustries	(billion \$)
	2022	2023	2024	Growth 2023-2024 (%)
Total	1283	1382	1289	-7
Primary	109	78	41	-47
Manufacturing	467	603	592	-2
Services	707	701	656	-6

qoT	10	industries	in	value	terms	(billion \$)	
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Top 10 industries in value	e terms (billio	on \$)		
	2022	2023	2024	Growth 2023-2024 (%)
Energy and gas supply	373	361	270	-25
Electronics and electrical equipment	195	177	216	22
Information and communication	128	110	201	83
Automotive	61	90	94	4
Coke and refined petroleum	18	58	64	10
Construction	69	72	60	-17
Transportation and storage	57	69	52	-25
Extractive industries	108	77	41	-47
Chemicals	27	56	36	-36
Basic metal and metal products	49	68	33	-51

Net cross-border Mergers and Acquisitions (M&As) sales by sector and top industries (billion \$)

	2022	2023	2024	Growth 2023-2024 (%)
Total	707	381	387	2
Primary	122	36	23	-36
Manufacturing	142	141	120	-15
Services	442	204	243	19

Top 10 industries in value terms (billion \$)

	2022	2023	2024	Growth 2023-2024 (%)	
Information and communication	166	68	96	41	Re
Professional services	23	28	36	29	Ind
Finance and insurance	88	13	33	154	Po Te
Electronics and electrical equipment	29	6	21	250	Tra
Extractive industries	121	33	21	-36	Oi
Utilities	18	18	20	11	Re al
Machinery and equipment	6	6	18	200	Pe M
Basic metal and metal products	8	3	16	433	Αç
Pharmaceuticals	36	32	14	-56	
Paper and paper products	6	3	13	333	

International project finance deals by top industries (billion \$)						
	2022	2023	2024	Growth 2023-2024 (%)		
Total	3020	2450	1803	-26		

Top 10 industries in value terms (billion \$)

	·	2022	2023	2024	Growth 2023-2024 (%)
ı	Renewable energy	1575	1339	1125	-16
	Industrial real estate	306	246	129	-48
,	Power	197	159	101	-36
•	Telecommunication	151	131	101	-23
)	Transport infrastructure	116	90	77	-14
6	Oil and gas	118	110	76	-31
	Residential/commerci al real estate	221	128	49	-62
	Petrochemicals	87	85	44	-48
,	Mining	95	63	40	-37
3	Agriculture	36	24	16	-33
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Global foreign direct investment (FDI) reached an estimated US\$1.4 trillion in 2024, indicating an 11% rise from the previous year; however, when excluding financial flows in European conduit economies, overall FDI declined by around 8%.

Greenfield project announcements declined 8% in number and 7% in value, but the total announced capital expenditures (US\$1.3 trillion) still marked the second-highest level on record. Mega-investments continued, especially in semiconductors and data centers.

International project finance, essential for infrastructure development and SDG-related sectors, further weakened—down 26% in deal numbers and nearly onethird in value.

Cross-border mergers and acquisitions (M&As) offered a small bright spot, with total values inching up by 2% despite a 13% drop in the number of deals. High-value transactions in the United States and Europe boosted overall M&A figures

Source: UNCTAD Global Investment Trends Monitor No. 47, YASED calculations

^{*} Quarterly average is calculated based on the first half of 2024.



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* As of the 12 months of 2024

The total volume of the FDI <u>inflows</u>, million \$

		Annual data													
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Inflows to Türkiye	9099	16182	13744	13563	13337	19263	13835	11190	12450	9507	7522	12674	13784	10657	11257
FDI equity inflows	6256	16136	10761	10523	8632	12181	7579	7401	6699	5881	5791	7148	6963	5863	4748
Net real estate	2494	2013	2636	3049	4321	4156	3890	4643	5915	4979	3954	5634	6273	3560	2376
Others	349	-1967	347	-9	384	2926	2366	-854	-164	-1353	-2223	-108	548	1234	1335

Türkiye's FDI equity inflows by partner country and sector, million \$

Partner country

D	Country	Annual data						
Kank		2021	2022	2023	2024			
1	Netherlands	749	788	1167	1582			
2	Germany	479	972	511	772			
3	United States	1180	316	206	688			
4	Ireland	221	371	272	484			
5	Azerbaijan	150	86	375	416			

Sector

Dank*	Sector	Annual data						
Rank	Sector	2021	2022	2023	2024			
1	Wholesale and Retail Trade	3392	1579	1020	1692			
2	Electronics and Electrical Equipment	205	372	436	656			
3	Chemicals and Pharmaceuticals	284	163	299	594			
4	Transportation and Logistics	216	392	240	480			
5	Professional, Scientific and Technical Activities	59	23	472	466			

Source: Central Bank of the Republic of Türkiye (CBRT), YASED calculations



YASED FDI in Figures Bulletin

Following the monthly release of the official Balance of Payments Statistics, the FDI in Figures bulletin is prepared and distributed to stakeholders through the YASED website. It assesses the current state of FDI inflows to Türkiye, taking into account sectoral and geographical distribution as well as global trends.

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